


# PEDRO VERRI


SENIOR DIGITAL ARTIST AND UI DESIGNER

## CONTACT

www.pedroverri.art 

pedroverri@outlook.com 

linkedin.com/in/pedroverri 

+55 16 99741 0062 

## OVERVIEW

Graduated in Game Design from the University of Araraquara (UNIARA), with strong skills in graphic and motion design, animation, illustration, and UI/UX design. Known for great communication and effective task and time management. Passionate about turning creative ideas into visually engaging and user-friendly experiences.

## GRADUATION

### GAME DESIGN

Associate's degree  
UNIARA, Brazil  
2018

## WORK EXPERIENCE

### SENIOR DIGITAL ARTIST AND UI DESIGNER

*Voldex • Oct 2021– Current*

- **UI/UX Design:** Create intuitive user interfaces for games
- **Illustration:** Design custom in-game icons
- **Animation:** Develop sprite sheets for icon animations
- **Collaboration:** Work with cross-functional teams

## LANGUAGE

### ENGLISH

CAMBRIDGE'S FCE  
Grade A

### PORTUGUESE

Native

### MOTION DESIGNER | FREELANCER

*Workshop Media • Nov 2021– Jun 2022*

- **Character Rigging:** Rigged 2D Character for animation
- **Motion Design:** Created dynamic graphics for game trailers
- **Video Editing:** Developed engaging content
- **Footage Acquisition:** Captured in-game footage

### CONTENT DESIGNER

*Invillia • May 2019 – Oct 2021*

- **Social Media:** Managed company's online presence.
- **Content Creation:** Created engaging for social platforms
- **Campaign Strategy:** Developed and executed marketing plans
- **3D Work:** Created 3D artwork for marketing campaigns
- **Animation:** Developed hand-draw animation projects
- **Key Visuals:** Created visuals to anchor social media campaigns

### JUNIOR SOCIAL MEDIA DESIGNER

*Antoniosi Marketing Agency • October 2018 – May 2019*

- **Social Media:** Crafted visual content for multiple clients
- **Image/Video Creation:** Produced content for social media
- **Brand Identity:** Ensured consistency to brand guidelines

## SKILLS

### ADOBE SUITE

Photoshop  
After Effects  
Illustrator  
Premiere Pro  
Cinema 4D  
Adobe XD

### MS OFFICE

Word  
PowerPoint  
Excel

### OTHER

Figma  
ProCreate  
Trello  
Discord

## COMPETENCIES

Communication  
Time Management  
Teamwork  
Adaptability  
Creativity  
Problem-solving  
Attention to Detail  
Motivated by  
Challenge

## NOTABLE PROJECTS

### VOLDEX

#### Company Website:

- Website redesign for improved user experience and branding
- Collaborated with developers for seamless integration
- Created wireframes and prototypes to guide layout and functionality

#### Dungeon Quest

- Redesigned the interface from ground-up to more modern standards
- Conceptualized and designed UI for the game
- Created visual concepts and mockups for UI elements
- Collaborated with designers and developers on prototyping

#### Driving Empire

- Designed intuitive UI for use in-game
- Developed wireframes and mockups for UI elements
- Worked closely with developers for implementation

#### Pet Zoo

- Developed user-friendly UI designs
- Incorporated user feedback optimization

#### Cursed Islands

- Redesigned the in-game UI from ground-up
- Developed UI to fit game theme

### WORKSHOP MEDIA:

#### Wild Honesty (Trailer)

- Rigged characters and animated scenes for game trailer
- Ensured smooth movement and expression for characters
- Video editing of scenes for a cohesive presentation

#### Everseed (Trailer)

- Created motion graphics and animation
- Designed dynamic visuals to showcase game features
- Worked closely with the team to align concept and theme

### INVILLIA

#### InCreator

- Conceptualized the online avatar creation tool
- Designed UI and functionality for the tool
- Worked closely with developers to ensure the best user experience

#### Infinite Unicorns

- Conceptualized viral marketing campaign
- Storyboarded and animated pieces for publication